

Octane Fitness Adds to Popular Max Trainer® Category and Launches New xRide® Elliptical

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VANCOUVER, Wash.--(BUSINESS WIRE)--Mar. 13, 2019-- Nautilus, Inc. (NYSE: NLS), a leader in innovative fitness equipment, announced that Octane Fitness is debuting the MT8000, an addition to the popular Max Trainer category, along with two new xRide recumbent elliptical machines. The new products were unveiled at the Octane Fitness booth (#3215) during the International Health, Racquet and Sportsclub Association (IHRSA) Convention and Trade Show.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20190313005032/en/



The new Octane Fitness® Max Trainer® MT8000 machine is a premium choice for HIIT or steady-state workouts on the cardio floor, and provides health clubs another dynamic, total-body fitness equipment option. (Photo: Business Wire)

"With the outstanding demand for our Max Trainer machine, the new MT8000 gives health clubs another dynamic, total-body asset for their cardio space," said Ryan Simat, General Manager and Vice President, Commercial and Specialty, at Nautilus, Inc. "Additionally, based on our top-selling xR6000 xRide recumbent elliptical, we also are launching the new xR6000S model to comfortably accommodate exercisers of different abilities, fitness levels and ages."

Fueling the Cardio Floor

While the original Max Trainer® machine is ideal for HIIT in functional areas and small group training, the MT8000 is a premium choice for HIIT or steady-state workouts on the cardio floor. Simple to use for individuals of varying fitness levels, it provides total-body, low-impact routines and delivers virtually unlimited resistance via a fan and magnetic brake that responds quickly to exercisers' efforts. MultiGrip handlebars offer custom comfort, with fingertip control adjustments that maximize convenience.

Equipped with Octane's 10-inch LCD touchscreen smart console, the premium MT8000 offers a new, dynamic calorie meter, which displays instant details on calories burned per minute and the user's best output, thereby encouraging greater effort. Exercisers can select from multiple different feedback screens to customize their motivation. Plus, the console features internet access and several entertainment choices. For even more entertainment selections, facilities can add an optional personal viewing screen (PVS) or wireless 900 Mhz receiver with integrated keypad controls.

The MT8000 includes the challenging Max 14 Interval workout, a 14-minute rigorous session that maximizes effectiveness and efficiency, along with the new Floors program that builds endurance as users climb the Empire State Building, once or multiple times, from 100-1000 floors. Also included among the 14 workouts are Octane's advanced 30:30 Interval and MMA regimens.

The machine's compact footprint makes it easy to fit in cardio areas, and clubs can take advantage of asset management technology to evaluate usage, equipment placement and preventative maintenance needs. Priced beginning at \$6,698 MSRP, the MT8000 machine will be available in June 2019.

Refining Recumbent Exercise

xR6000S

Extending the innovative xRide[®] recumbent elliptical line, the new <u>xR6000S</u> is ideal for anyone who wants to take on seated total-body, low-impact

workouts, from beginners, to those undergoing rebab, to seniors and committed exercisers. Among its features:

- New step-through, open design
- +/-210-degree swivel seat
- Oversized side platforms
- Active Seat Position: multiple custom seat height adjustments and independent seat tilt positions
- 14 programs and 30 resistance levels
- Upper/lower-body isolation

Like every xRide recumbent elliptical, the xR6000S features PowerStroke technology, which facilitates a longer elliptical motion, forward and backward, to challenge more muscles for more productive workouts. The machine can accommodate a smart or standard console, as well as a PVS television or wireless 900 Mhz.

xR6000

Octane Fitness also has refined its original xR6000 xRide recumbent elliptical model based on feedback from years in the field. This top-selling model now features a new, step-through design; an oversized platform; multiple seat height adjustments and independent seat tilt positions. To make the machine more accessible, the handlebar attachment points were moved from the rear to the front of the machine, and the foundational platform enlarged for ease of entry and exit. Plus, the MultiGrip handles have been adjusted for even more natural alignment and comfort.

Currently available, the xR6000S is priced beginning at \$6,399 MSRP, and the newly designed xR6000 has a MSRP starting at \$5,399. For more information, visit www.octanefitness.com.

Find Octane at www.Facebook.com/OctaneFitness. For more information, contact the company at 888-OCTANE4 (888-628-2634) or www.octanefitness.com.

About Nautilus, Inc.

Headquartered in Vancouver, Washington, Nautilus, Inc. (NYSE: NLS) is a global fitness solutions company that believes everyone deserves a fit and healthy life. With a brand portfolio including Bowflex[®], Modern Movement[®], Nautilus[®], Octane Fitness[®], Schwinn[®] and Universal[®], Nautilus, Inc. develops innovative products to support healthy living through direct and retail channels as well as in commercial channels.

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