



## BowFlex Inc. to Announce Fiscal Second Quarter 2024 Results on Tuesday, November 14, 2023

11.06.23

VANCOUVER, Wash.--(BUSINESS WIRE)--Nov. 6, 2023-- BowFlex Inc. (NYSE: BFX) (the "Company") today announced that the Company will report its financial results for the fiscal second quarter ended September 30, 2023 after the market closes on November 14, 2023, followed by a management hosted conference call to discuss the Company's operating results.

The live conference call and webcast is scheduled for 1:30 p.m. PT (4:30 p.m. ET) on Tuesday, November 14, 2023. The conference call can be accessed by calling (877) 425-9470 in North America and International callers may dial (201) 389-0878. Additionally, there will be presentation slides accompanying the earnings call. The slides will be displayed live on the webcast and will be available to download via the webcast player or at BowFlex's website at <https://corporate.bowflex.com/investors/events-webcasts/>.

A replay of the webcast will be available on the Company website for six months and a telephonic playback will be available for two weeks following the event and can be accessed by dialing (844) 512-2921 in North America and International participants dialing (412) 317-6671. The passcode for the playback is 13741508.

### About BowFlex Inc.

We're BowFlex Inc. (NYSE:BFX), a global leader in smart and connected home fitness with 35+ years of helping people build inner and outer strength. Through our BowFlex®, Schwinn® and JRNy® brands, we offer the wide range of exercise bikes, cardio equipment and strength training products needed to fuel the joy of movement in thousands of people around the world every day. We're headquartered in Vancouver, Washington, and sell our products directly to consumers across the U.S. and internationally through our brand websites and retail partners. You'll find our latest investor information on our website, at <https://corporate.bowflex.com/investors>.

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