



August 1, 2002

## The Nautilus Group Introduces New Schwinn Fitness Indoor Cycling Products

VANCOUVER, Wash.--(BW HealthWire)--Aug. 1, 2002-- The Nautilus Group Inc. (NYSE:[NLS](#) - [News](#)), a leading marketer, developer, and manufacturer of branded health and fitness products, today announced the introduction of two new Schwinn Evolution® Indoor Cycling bikes, the Schwinn Evolution® and Schwinn Evolution-SR®.

Designed for Indoor Cycling classes as well as home use, these new Schwinn Evolution® models are the premier stationary bikes on the market today. The Schwinn Evolution-SR® features the patented Smart Release(TM) system, offering all the benefits of a fixed gear -- essential to any indoor cycling workout -- while adding a unique braking feature. With their sleek, one-piece design and all-steel frames, the Schwinn Evolution® indoor cycles have the innovation and high quality that the industry has come to expect from the company that started the indoor cycling revolution.

In the 1970s, Schwinn brought cycling indoors by introducing stationary bikes that were revolutionary for the time. After 30 years, indoor cycling has become one of the most popular indoor exercise activities. Schwinn continues to fuel the indoor cycling movement and encourage home-based cycling with the roll out of the Schwinn Evolution® and Schwinn Evolution-SR®.

"With the Schwinn name, consumers can count on the highest manufacturing standards and the most efficient, effective and cutting edge technology, as well as excellent customer service and education," said Kevin Lamar, President of The Nautilus Group. "With the new Evolution® models, dealers have a product to offer their customers that they might otherwise only find in health clubs. We are continuing to play a leading role in bringing indoor cycling into the home and encouraging consumers to visit our dealers."

The Nautilus Group will be displaying the Schwinn Evolution® products at the Health and Fitness Business show in Denver, CO, from August 1 to August 3, at booth #604.

### About The Nautilus Group

The Nautilus Group, Inc. (formerly Direct Focus, Inc.) is a leading marketer, developer, and manufacturer of branded health and fitness products sold under such well-known names as Nautilus, Bowflex, Schwinn and StairMaster. The Company currently markets its Bowflex home fitness equipment and Nautilus Sleep Systems through its direct-marketing channel, using an effective combination of television commercials, infomercials, response mailings, the Internet, and inbound/outbound call centers. The Company sells its Nautilus, Schwinn and StairMaster commercial fitness equipment through its sales force and selected dealers to health clubs, government agencies, hotels, corporate fitness centers, colleges, universities, and assisted living facilities. The Nautilus Group also markets and sells a complete line of consumer fitness equipment, under its Nautilus, Schwinn and StairMaster brands, through a network of specialty dealers, distributors, and retailers worldwide. The Company is headquartered in Vancouver, Washington. The Nautilus Group is located on the Web at [www.nautilusgroup.com](http://www.nautilusgroup.com).

From time to time, The Nautilus Group may issue forward-looking statements relating to its products and services, including statements regarding its Bowflex, Nautilus, Schwinn Fitness, and StairMaster businesses. Factors that could affect The Nautilus Group's actual results include its reliance on a limited product line, fluctuations in advertising rates, market acceptance of its existing and future products, growth management challenges including the growth resulting from the acquisition of the assets of Schwinn Fitness in September 2001 and StairMaster in February 2002, a decline in consumer spending due to unfavorable economic conditions, government regulatory action, its ability to effectively identify and negotiate any future strategic acquisitions, its ability to integrate the StairMaster business and any other acquired businesses into its operations, unpredictable events and circumstances relating to international operations including its use of foreign manufacturers, and general economic conditions. Please refer to our reports and filings with the Securities and Exchange Commission, including our most recent annual report on Form 10-K and quarterly reports on Form 10-Q, for a further discussion of these risks and uncertainties. We also caution you not to place undue reliance on forward-looking statements, which speak only as of the date they are made. We undertake no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date they were made or to reflect the occurrence of unanticipated events.

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