



December 8, 2004

Nautilus Elects New Board Member

VANCOUVER, Wash., Dec 8, 2004 (BUSINESS WIRE) -- The Nautilus Group, Inc. (NYSE:NLS), a leading marketer, developer, and manufacturer of branded health and fitness products, announced the election of consumer retail marketing executive Diane L. Neal to its board of directors. In addition, K.C. Aly, a long-time business advisor to entrepreneurial companies, has retired from the board after eight years of service.

Ms. Neal has more than 24 years of consumer retail experience, and recently joined the leading specialty retailer as Senior Vice President of Merchandising for the Gap Outlet. Previously, she served as President of the 260-store Mervyn's chain, a subsidiary of Target Corporation. Ms. Neal has held a variety of positions with leading retail companies, including Mervyn's, Target Corporation, Mainstream Outfitters, and Marshall Fields. She has a degree in business from Michigan State University.

"We are delighted with the election of Ms. Neal," said Gregg Hammann, Chairman and Chief Executive Officer. "She has managed and developed retail marketing programs for some of the leading retail companies and brings a solid understanding of merchandising, fashion and style. With her record of success and in-depth retail management experience, she will be an asset to the board as we continue to strengthen marketing and distribution of our products through retail partners and bring new innovations to the marketplace."

Mr. Hammann continued, "We are grateful for the service of Mr. Aly, whose entrepreneurial spirit and business experience helped guide our company through a period of rapid growth and diversification."

About The Nautilus Group

Headquartered in Vancouver, Wash., The Nautilus Group, Inc. (NYSE:NLS) helps people achieve a fit and healthy lifestyle through proper exercise, rest and nutrition. With a brand portfolio that includes Nautilus, Bowflex, Schwinn Fitness, StairMaster, and Trimline, The Nautilus Group manufactures and markets a complete line of innovative health and fitness products through direct, commercial and retail channels. The company was formed in 1986 and had 2003 revenues of about \$500 million. It has nearly 1,100 employees and operations in Washington, Colorado, Oklahoma, Texas, Illinois, Virginia, Switzerland, Germany, United Kingdom, Italy, and other locations around the world. More information is at www.nautilus.com.

SOURCE: The Nautilus Group, Inc.

The Nautilus Group, Inc.

Ron Arp, 360-418-6169

or

Integrated Corporate Relations, Inc.

John Mills, 310-395-2215 or 203-222-9013

Copyright (C) 2004 Business Wire. All rights reserved.

News Provided by COMTEX