



June 9, 2004

The Nautilus Group Strengthens Management Team; Shareholders Re-Elect Current Board of Directors

VANCOUVER, Wash., Jun 9, 2004 (BUSINESS WIRE) -- The Nautilus Group, Inc. (NYSE: NLS), a leading marketer, developer, and manufacturer of branded health and fitness products, today announced the Company's shareholders elected all seven current members of the Board of Directors to serve until the 2005 annual shareholder meeting.

In addition, the Board of Directors formally announced the following key executive officer additions and promotions. The changes will drive the Company's strategy to maximize its presence in the global marketplace by building brand equity and driving new business initiatives:

Holly B. Valkama joined Nautilus as Senior Vice President of Manufacturing and Operations. Ms. Valkama has an extensive background in manufacturing and operations for a variety of Fortune 500 companies, including Thomas and Betts, where she had responsibility for global manufacturing and operations with 22 manufacturing sites. The Company believes her expertise in lean manufacturing and improving speed to market will improve its strong focus on innovation and delivering upon customer needs. Holly has a B.B.A. from Loyola University and an M.B.A. from the Wharton Business School.

Pat A. Warner has been promoted to Senior Vice President of Product Development. Under Pat's direction the product development group will continue to lead the Company's efforts to design the products that will fuel growth. Mr. Warner will now report directly to the Chairman and CEO. It reinforces the Company's emphasis on market leading innovation. Mr. Warner joined Schwinn as a design engineer in 1994. Mr. Warner received a B.S. in Engineering from Purdue University.

Darryl K. Thomas, Senior Vice President for Strategic Planning has assumed direct responsibility for international operations in addition to the Company's strategic planning role. Mr. Thomas has a strong international background and vision to maximize the possibilities for the international markets. Prior to joining Nautilus in January 2004, he served in a variety of executive marketing and strategic planning positions with Levi Strauss and Company and positions in global sales management, sales training and planning with The Coca-Cola Company. Prior to Coca-Cola, Mr. Thomas held sales-related positions at Xerox Corporation and AT&T. Mr. Thomas received a B.B.A. from the University of North Texas and an M.B.A. from the University of Texas at Austin.

Wayne M. Bolio was promoted to Senior Vice President of Law and General Counsel from Senior Vice President of Human Resources. He joined Nautilus in June 2003 with over 20 years of legal-related experience. From 1997 to 2002 he served as the Chief Human Resources Officer for Consolidated Freightways and most recently held the position of Vice President of Human Resources and Assistant General Counsel. Prior to that he was employed by Southern Pacific Transportation Company as Assistant General Counsel. Mr. Bolio's maturity and ability to work effectively with people adds a valuable dimension to his General Council skill set. He received a B.A. from the University of California at Berkeley and a J.D. from UCLA.

Tim Hawkins Chief Customer Officer has been given the responsibility of customer service in addition to his sales responsibility. This insures that the Company's focus on serving customers is aligned in the selling process and deliver a single point of contact for both sales and service needs. Mr. Hawkins joined Nautilus in February 2004. Prior to joining the Company Hawkins was Vice President of Sales for Levi Strauss and Company. From April 1997 to November 2001, Mr. Hawkins led various National Account sales groups for Coca-Cola Fountain. Mr. Hawkins also held executive marketing positions with Famous Footwear and sales management positions with Rayovac Corp. Mr. Hawkins received a B.A. from the University of Wisconsin-Whitewater.

In addition, the Board of Directors accepted the resignation of Kevin Lamar who served the Company as Chief Operations Officer. The Company thanks Mr. Lamar for the contributions and dedication he brought to Nautilus over the years and wishes him the best in his future endeavors.

Mr. Gregg Hammann, Chairman, Chief Executive Officer and President, stated, "We are fortunate to have attracted such a talented group of executives. We now have the nucleus of talent to deliver upon our growth plans. We will achieve our objective of being the number one Company in the health and fitness category. This team will lead the charge of providing superior customer service, driving innovation, improving our speed to market and delivering superior quality. I am both excited and honored to have the opportunity to lead such a talented team".

About The Nautilus Group

The Nautilus Group, Inc. is a leading marketer, developer, and manufacturer of branded health and fitness products sold under such well-known names as Nautilus, Bowflex, Schwinn and StairMaster. The Company currently markets its Bowflex and TreadClimber home fitness equipment and Nautilus Sleep Systems through its direct-marketing channel, using an effective combination of television commercials, infomercials, response mailings, the Internet, and inbound/outbound call centers. The Company sells its Nautilus, Schwinn and StairMaster commercial fitness equipment through its sales force and selected dealers to health clubs, government agencies, hotels, corporate fitness centers, colleges, universities, and assisted living facilities. The Nautilus Group also markets and sells a complete line of consumer fitness equipment, under its Nautilus, Schwinn, Bowflex, StairMaster and Trimline brands, through a network of specialty dealers, distributors, and retailers worldwide. The Company is headquartered in Vancouver, Washington. The Nautilus Group is located on the Web at www.nautilusgroup.com.

From time to time, The Nautilus Group may issue forward-looking statements relating to its products and services, including statements regarding its direct and commercial/retail segment businesses. Factors that could affect The Nautilus Group's actual results include availability of media time and fluctuating advertising rates, a decline in consumer spending due to unfavorable economic conditions, expiration of important patents, its reliance on a limited product line, its ability to effectively develop, market, and sell future products, its ability to effectively identify and negotiate any future strategic acquisitions, its ability to integrate any acquired businesses into its operations, unpredictable events and circumstances relating to international operations including its use of foreign manufacturers, government regulatory action, and general economic conditions. Please refer to our reports and filings with the Securities and Exchange Commission, including our most recent annual report on Form 10-K and quarterly reports on Form 10-Q, for a further discussion of these risks and uncertainties. We also caution you not to place undue reliance on forward-looking statements, which speak only as of the date they are made. We undertake no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date they were made or to reflect the occurrence of unanticipated events.

SOURCE: The Nautilus Group, Inc.

The Nautilus Group, Inc.
Rod Rice, 360-694-7722
or
Integrated Corporate Relations, Inc.
Investor Relations
John Mills, 310-395-2215 or 203-222-9013

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